

Festive events at developer's showcase in Bandar Sri Sendayan

MATRIX Concepts Holdings Bhd will put on a spectacular showcase to celebrate Chinese New Year in Bandar Sri Sendayan, Negri Sembilan.

Taking place this weekend at the d'Tempat Country Club, the event dubbed "The Roaring Dragon" will include lion dance performances, live music, calligraphy workshops and culinary delights, amid festive decor.

The year's theme draws inspiration from the most celebrated

Chinese zodiac animal synonymous with power and good fortune.

Matrix Concepts chief marketing officer Lim Kok Yee said it would be a showcase of traditional customs intertwined with innovative offerings.

"The Roaring Dragon' theme for this year's Chinese New Year celebration is an opportunity for us to pay tribute to the rich cultural heritage of the Chinese community and create a joyous

atmosphere that brings people together in celebration," said Lim.

He added that the developer was dedicated to fostering a sense of belonging and solidarity among the township's residents.

The activities will take place from 5pm to 10pm with a grand launch on Feb 24.

Entry is free but those interested in participating in the workshops are encouraged to register online. — **By CS NATHAN**



The d'Tempat Country Club in Bandar Sri Sendayan will showcase cultural activities this weekend in conjunction with Chinese New Year.