

FISCAL YEAR 2024 PERFORMANCE

# 'RM1.3B SALES TARGET ACHIEVABLE'

Matrix Concepts says optimism driven by success of Levia Residence

AZANIS SHAHILA AMAN  
KUALA LUMPUR  
bt@nst.com.my

**M**ATRIX Concepts Holdings Bhd expects to surpass its RM1.3 billion sales target for the fiscal year ending March 31, supported by its latest project, Levia Residence.

Levia Residence comprises two 36-storey towers offering 778 res-

idential units and is expected to be completed in the third quarter of 2027.

It has four layouts, catering to first-time house buyers, professionals and multi-generational families.

Chief executive officer Chai Keng Wei said the residential units ranged from 938 sq ft to 1,364 sq ft and were priced from RM684,000.

"Levia Residence's Tower A has



Matrix Concepts Holdings Bhd chairman Datuk Mohamad Haslah Mohamad Amin (second from right), with (from left) chief executive officer Chai Keng Wei, group executive deputy chairman Datuk Seri Lee Tian Hock and group managing director Ho Kong Soon at the launch of the Levia Residence sales gallery yesterday. PIC BY HAZREEN MOHAMAD

achieved a 75 per cent take-up since its launch.

"Thus, we have decided to adjust our prices for Tower B to reflect the enhanced value that Tower B will bring. This is also to align with market demand," he said at the opening of the Levia Residence sales gallery yesterday.

Chairman Datuk Mohamad Haslah Mohamad Amin said what made Levia Residence dis-

tinctive was not just the architecture or amenities but also the commitment to create a community that fostered a sense of belonging and wellbeing.

Levia Residence has a forest garden, farm kitchen, herbs garden, a 35m infinity pool and a sky lounge with garden deck offering breathtaking views of the city's landmarks.

Meanwhile, Mohamad Haslah said the Seremban-based prop-

erty developer always kept an eye out for good opportunities in the Klang Valley.

He said Matrix Concepts had acquired a 2.26ha plot of land approved for a residential project in Selangor.

"We are also planning to launch our Damansara Perdana project, which comprises two 42-storey towers offering 510 condominium units that will be launched later this year," he added.